by Revelation Kollektiv       4 years ago

# Engage 2013 Day 2

National Co-ordinating Centre for Public Engagement (NCCPE) Conference, Bristol Hotel, November 28th

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revkolle**Revelation Kollektiv**
@revkollektiv

#engage_2013 publicengagement.ac.uk/news-and-event... Great event

🐦 4 YEARS AGO

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revkolle**Revelation Kollektiv**
@revkollektiv

Just landed in Bristol for the NCCPE #engage_2013 conference 2morrow. Just in time for second day. Promises to be good! Bed time now, though

🐦 @mmu_hssr · 4 YEARS AGO

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revkolle**Revelation Kollektiv**
@revkollektiv

#engage_2013 I'm actually v excited. Received such a warm welcome frm NCCPE peeps. Kinda feels like a family. Pleasantly surprised!

🐦 4 YEARS AGO

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revkolle**Revelation Kollektiv**
@revkollektiv

#engage_2013 NCCPE is modelling gr8 attitude conducive to Public Engagement. Brilliant.

🐦 4 YEARS AGO

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This was such a great start to the day as NCCPE staff were so warm and open.

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revkolle**Revelation Kollektiv**
@revkollektiv

#engage_2013 Reading some of the post its. It is clear that our major challenge is about how we as institutions empower individuals2 engage

🐦 4 YEARS AGO

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Whilst I was mulling over this challenge about how institutions empower its people to engage with communities, Professor Keri Facer (University of Bristol) put forward an interesting concept that looked at not just different types of universities but their different functions.

Plenary 3: Connected Communities: Re-imagining the university?

**Bryony Frost**
@bryony_frost

@Kerileef describes a period of radical experimentation in engagement inc. new ways of patient involvement in medical research #Engage_2013

@hjrea · 4 YEARS AGO

**Steven Hill**
@stevenhill

. @Kerileef important to consider context outside HE: (1) new economic conditions = new roles for HE #Engage_2013

@hapsci · 4 YEARS AGO

NCCPE **NCCPE**
@NCCPE

RT @stevenhill: . @Kerileef (2) environmental change (3) technology and the Internet = rise of gift economy for learning #Engage_2013

4 YEARS AGO

For example learning on Youtube, MOOCs etc

NCCPE **NCCPE**
@NCCPE

RT @stevenhill: . @Kerileef (4) ageing population, means a greater lifelong learning role for universities #Engage_2013

4 YEARS AGO

Keri jokingly suggested that the first degree could act as a sort of vaccination that could be topped up throughout life.

**Steven Hill**
@stevenhill

. @Kerileef universities have changed a lot in the past so should be able to respond to new challenges #Engage_2013

4 YEARS AGO

philippothen **philippothen**
@philippothen

New alliances between different ideas of the university called for by the '21st century canon' by the @Kerileef at #engage_2013

4 YEARS AGO

### Sarah Anderson
@TheVintageDoc

This typology of 4 diff types of engaged university can help us think more clearly about how and why we engage #engage_2013

@Rhianmelita · 4 YEARS AGO

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engagewithCU Etherington
@engagewithCU

#engage_2013 Facer - Four types of universities: University for Capital, Civic university, Critical university and Popular University

@ArtsEngaged · 4 YEARS AGO

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Or for the more geeky, Keri and I qualify:

### EngageUCLan
@EngageUCLan

Taxonomy of What a Uni is; Utility- for capital, Praxis- civic uni, Theoria- critical Uni and Phronesis- popular Uni. #engage_2013

4 YEARS AGO

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What do these types of university do?

### Bryony Frost
@bryony_frost

What is a uni for - capital growth, social improvement, knowledge creation, empowering people? Can the purposes coexist? #Engage_2013

@livuniheseltine · 4 YEARS AGO

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### Steven Hill
@stevenhill

.@Kerileef the different types of university group differently in response to key questions about research and knowledge #Engage_2013

@grahamjeffery · 4 YEARS AGO

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### EngageUCLan
@EngageUCLan

Capital Uni values growth. Civic Uni values collaboration. Critical Uni pushes forward reason. Popular uni empowers the people #engage_2013

4 YEARS AGO

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Keri argues that the marketization of Education makes Capital and Civic universities more vulnerable to take over by alternative providers such as MOOCs or Pearsons.

engagewithCU Etherington
        @engagewithCU

"the Capital and Civic model universities are primed for takeover by private organisations" @Kerileef #engage_2013

🐦        @hjrea · 4 YEARS AGO

However, mostly sitting outside of the market forces

NCCPE NCCPE
        @NCCPE

The popular university recognises multiple knowledges and empowers people @Kerileef #Engage_2013

🐦        @joelrburton · 4 YEARS AGO

engagewithCU Etherington
        @engagewithCU

The Critical University develops conceptual reason and stands outside the world & valued by relationship to existing knowledge #engage_2013

🐦        4 YEARS AGO

Steven Hill
        @stevenhill

.@Kerileef arguing that what we need is a new alliance between the Critical University and the Popular University #Engage_2013

🐦        @T4toria · 4 YEARS AGO

In effect combining knowledge creation with people empowerment.....

Sarah Anderson
        @TheVintageDoc

Vote from @Kerileef for hybrid of critical and popular universities - expert knowledge used to disrupt and transform #engage_2013

🐦        @KatePahl · 4 YEARS AGO

engagewithCU Etherington
        @engagewithCU

.@Kerileef at heart of most new research practice is a valuing of multiple forms of knowledge #engage_2013

🐦        @TheVintageDoc · 4 YEARS AGO

However

heravalueHera Value
          @heravalue

@KatePahl @Kerileef interesting question there: Is it point of principle - lay/ uni knowledge equally impt? Or is it that they can be equal?

🐦 4 YEARS AGO

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KatePahlKate Pahl
          @KatePahl

@heravalue @Kerileef and the knowledge outside the Uni is as important and critical as the knowledge inside the Uni #coproduction

🐦 @SBCousins · 4 YEARS AGO

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heravalueHera Value
          @heravalue

@Kerileef unis need to realise outside commys bring resources into that space, & cocreate new knowledge that adds value to uni core missions

🐦 @KatePahl · 4 YEARS AGO

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NCCPE NCCPE
          @NCCPE

RT @sharonaverona: "Partnership working is a critical and contested area for universities." #engage_2013 @NCCPE

🐦 @KatePahl · 4 YEARS AGO

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KerileefKeri Facer
          @Kerileef

@KatePahl @heravalue - yes, but it's not all about process, it also matters who is in the room.

🐦 @heravalue · 4 YEARS AGO

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heravalueHera Value
          @heravalue

@Kerileef @KatePahl getting into the room is not always easy, particularly for excluded commys: in/visible, un/intentional barriers from uni

🐦 4 YEARS AGO

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heravalueHera Value
          @heravalue

@KatePahl @Kerileef but spaced owned by university: it has corporate interests that shape what coproduction happens, not always in good ways

🐦 @KatePahl · 4 YEARS AGO

KatePahl Kate Pahl
                    @KatePahl

@Kerileef @heravalue maybe the room should be both porous and a holding space for emergent concepts

        🐦        @heravalue · 4 YEARS AGO

Kerileef Keri Facer
                    @Kerileef

@KatePahl @heravalue - yep. It's a fine balance though. Time and trust are needed but also reflexivity re new barriers this can create

        🐦        @heravalue · 4 YEARS AGO

So in terms of what institutions need to do to make their spaces more porous…..

revkollektiv Revelation Kollektiv
                    @revkollektiv

#engage_2013 what systems do institutions need2 employ to actually value and make possible personal on-going public/comm engagement

        🐦        4 YEARS AGO

Hang on!

        Bryony Frost
        @bryony_frost

We talk about engagement as if it is one thing, as if the purposes and aims of it are the same - but this is not the case. #Engage_2013

        🐦        @BeckiePort · 4 YEARS AGO

Some fundamental questions here……

heravalue Hera Value
                    @heravalue

Great post on the @NCCPE blog by @Kerileef on the public value of research: which public, whose values? nccpe.wordpress.com/2013/11/20/who…

        🐦        @MikeYearworth · 4 YEARS AGO

        Ben Williamson
        @BenPatrickWill

Involving the 'public' as 'co-producers' in HE research - what 'publics' are brought into being? nice blog @Kerileef nccpe.wordpress.com/2013/11/20/who…

        🐦        4 YEARS AGO

**LNM** Learning/New Media
@LNM_Monash

When academic researchers 'engage' with the 'public', what & who does this actually involve?
Good blog by @Kerileef - bit.ly/1aJRcn4

🐦 4 YEARS AGO

The usual conceptual framework for addressing all of these concerns tends to be the Project......

revkollektiv Revelation Kollektiv
@revkollektiv

#engage_2013 Mre talk about PROJECTS. When will we understand that projs r finite entities.
Rel'ships altho finite can b much longer lived

🐦 4 YEARS AGO

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@revkollektiv

#engage_2013 It's ppl that engage primarily not institutions. This basic fact will force us to
change view of the PROJECT and funding

🐦 4 YEARS AGO

revkollektiv Revelation Kollektiv
@revkollektiv

#engage_2013 Projects and funding enact institutional concerns&agendas. Face2Face
relationship building enables personal transformation

🐦 4 YEARS AGO

Chris Taylor (Engagement Manager, QAA) sums up this institutional issue around Projects....

BalooTaylor Chris Taylor
@BalooTaylor

If we start engagement activity by trying to accurately define cost:benefit would we ever actually
DO anything? #engage_2013

🐦 4 YEARS AGO

However, if we are thinking about empowering individuals within institutions to do Public Engagement, we
need to keep in mind that

Clmharvey Clare Harvey
@Clmharvey

Different purposes of universities lead to different priorities for engagement. Do staff purposes
match uni purposes? #Engage_2013

🐦 @hapsci · 4 YEARS AGO

The Project often makes this "room" a difficult space for relationship building as mentioned earlier in large part because of university (de facto) ownership of the project by being the bid writer.

**EngageUCLan**
@EngageUCLan

3. How can we effectively coproduce knowledge? 4. What is social purpose of Uni? 5. How much control & power will HEIs share? #engage_2013

🐦 4 YEARS AGO

revkollektiv **Revelation Kollektiv**
@revkollektiv

#engage_2013 We can't monetise r relationships which projs do. How do we dev rel'ships outside funded time limited projects.

🐦 4 YEARS AGO

hjrea  **hjrea**
@hjrea

Important to get both students and staff involved, serve the community, do a range of activities and without a budget #Engage_2013

🐦 4 YEARS AGO

Indeed

BalooTaylor **Chris Taylor**
@BalooTaylor

Ella Richie from Newcastle talking sagely about the dangers of commodification of engagement #engage_2013

🐦 4 YEARS AGO

revkollektiv **Revelation Kollektiv**
@revkollektiv

#engage_2013 Face2Face eng also allows4 true exchange. So if we do do this already, how do we upscale these rel'ships2 institutional level?

🐦 4 YEARS AGO

**EngageUCLan**
@EngageUCLan

Engaged practices are not new, but engagement is a new term to articulate how HEIs work #engage_2013

🐦 @HEA_SocSci · 4 YEARS AGO

**EngageUCLan**
@EngageUCLan

We are now reinventing engagement and looking at how we can create engagement that really means something #engage_2013

    @Formula_MattD · 4 YEARS AGO

This type of face to face process of relationship building is sometimes challenging because of local geography, as community immersion has time implications.

**Emma McKenna**
@Emmamckenna

Do Uni staff live in local communities? Do they understand experience of students/locals? 3 day week profs a challenge for PE #engage_2013

    @michaellondonsf · 4 YEARS AGO

HWEngage **Heriot-Watt Engage**
    @HWEngage

@revkollektiv are you willing to share insights on getting depths involved?

    4 YEARS AGO

revkollektiv **Revelation Kollektiv**
    @revkollektiv

@HWEngage just be willing2spend regular time, hanging out in communities. Try2 ID a grass roots gatekeeper&take ur time getting2 know them

    4 YEARS AGO

Kerileef **Keri Facer**
    @Kerileef

@heravalue - Yes. And be aware that takes a lot of time and a lot of resources.

    @heravalue · 4 YEARS AGO

The Status of Public Engagement

**QM Public Engagement**
@EngageQM

Paul Manners, @NCCPE - we are not critical enough about PE. It is often under-resourced and under-researched. #Engage_2013

    @sujatharaman2 · 4 YEARS AGO

But John Womersley (Chief Executive, RCUK) says

SRUCResearch **SRUCResearch**
@SRUCResearch

#Engage_2013: John Womersley, @research_uk ; we are trying to embed public engagement throughout the research life cycle

@MartinNHW · 4 YEARS AGO

However, I would argue that Public Engagement needs to evolve from being something that is embedded in research to being the research itself - part of the taxonomy of research, which is what we are hinting at when we talk about co-production of knowledge.

**Michael Eades**
@MichaelEades2

Prof John Womersley speaking @ #engage_2013. Is it time for a radical overhaul of public engagement strategy?

@BeckiePort · 4 YEARS AGO

Yes...

revkollektiv **Revelation Kollektiv**
@revkollektiv

#engage_2013 We need a paradigm shift around how we build rel'ships in a non time/funded way.

4 YEARS AGO

How do we frame this relationship building process in a language that fits a research taxonomy? Ethnography, participatory action research, participatory action learning, the list could go on but what do we call this process? Although, ironically by naming this process and conceptualising it into part of a research typology (which Keri has started with her university categories), we create new but familiar problems of research funding and we meander back to the research PROJECT conundrum. I do wonder how we can move beyond these time and financially restricted models in a meaningful way. Or is it just a case of re-framing the process as research with its attendant challenges and jostling with our colleagues who do different types of research for a slice of the pie? Perhaps, with the status of our work being considered a bona fide part of the research spectrum, the funding we could attract could help us rebuild the terms of our engagement. However, we do need to remember Bryony Frost's caution that engagement is not all one thing, which makes me consider developing a more conceptually distinct typology (again, heavily inspired by Keri Facer, here) where we would be better able to see which types of engagement are actually a (different?) form of research as opposed to those engagement initiatives that hold no such ambition in this area.

Here is a suggested typology for Public Engagement:

revkollektiv **Revelation Kollektiv**
@revkollektiv

#engage_2013 @profsandyoliver Gr8 typology of Public Eng. Would b good2 map across @Kerileef 's university typology nccpe.wordpress.com/2013/11/26/mak...

4 YEARS AGO

Steven Hill (HEFCE) considers these issues further:

revkollektiv **Revelation Kollektiv**
@revkollektiv

#engage_2013 Excellent blog by @stevenhill Engaged University - Engaged Research nccpe.wordpress.com/2013/10/25/eng... ...

4 YEARS AGO

However, to really effect a paradigm shift in thinking, we need to begin to encourage a cultural change in our institutions. How do we engineer departmental or even faculty buy-in to a more evolved view of engagement?

**Bryony Frost**
@bryony_frost

Head of research policy at HEFCE that successful leadership is about providing space for critical reflection on engagement #Engage_2013

4 YEARS AGO

But

Clmharvey **Clare Harvey**
@Clmharvey

How do you make policy to encourage critical reflection rather than saying 'you must do this' - Steven Hill, HEFCE #Engage_2013

4 YEARS AGO

Perhaps we need both carrot and the stick in this case. I would argue that there needs to be a tangible drive towards Critical Reflection where the Scholarship of Engagement mentioned by Steven Hill in his Engaged University - Engaged Research piece becomes a measurable HEFCE priority/outcome (not just Impact). I think this would add status and highlight the priority for Engagement work, in so doing moving towards being a full member of the research fraternity (subject to engagement ambitions, of course).

Workshop 1: Making a Difference delivered Dr B.J. Epstein and Dr Karen Smyth (University of East Anglia)

revkollektivRevelation Kollektiv
@revkollektiv

#engage_2013 Loving Making a difference! Really useful thoughts about getting departmental buy-in

@mmu_hssr · 4 YEARS AGO

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revkollektivRevelation Kollektiv
@revkollektiv

#engage_2013 Paid research council PGs, sustained engagement with research outputs, co-generated with comms/public?

4 YEARS AGO

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That is, paid Post graduates, however we often forget about our undergraduate students as being extremely important community resources through our Widening Participation Teams. Although paid undergraduates (perhaps through Student Ambassador schemes) do not attract the same attention as a research council funded Post graduate (from a departmental point of view), on the ground they still can be just as impactful in helping to sustain relationships with our partners whilst allowing them to gain important employability skills (an issue increasingly becoming important for Post graduates too).

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revkollektivRevelation Kollektiv
@revkollektiv

#engage_2013 why paid PGs? Satisfies departmental research environment agenda but if we use them for sustained eng, could be a good thing?

4 YEARS AGO

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revkollektivRevelation Kollektiv
@revkollektiv

#engage_2013 Paid research council PGs, sustained engagement with research outputs, co-generated with comms/public?

4 YEARS AGO

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Joanna Heaton (Public Engagement Officer, University ofCentral Lancashire) reminds us that

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EngageUCLan
@EngageUCLan

Students are key. Visible and valuable to communities, business...all our partners. Engagement part of UG experience #engage_2013

4 YEARS AGO

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So generating research income that ties into sustaining relationships would be deemed attractive to departments and perhaps could be embedded from the very outset when planning our public engagement over the long term. Another suggestion made was to heighten the visibility of staff doing engagement work by creating a database of colleagues and sending out engagement Newsletters where they can promote their

activities. It was suggested that this improved visibility plus the contribution to the research environment could act as strong drivers for departmental change.

Workshop 2: Embedding Public engagement with research: what if it worked? delivered by Dr Joanna Coleman (University of Bath), Helen Featherstone (University of Exeter), Richard Holliman (Open University), Charlotte Thorley (Queen Mary University of London), Dr Lucy Leiper (University of Aberdeen)

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NCCPE NCCPE
        @NCCPE

RT @revkollektiv: #engage_2013 I can't believe it!!!! What fun! And seriously excellent thoughts and views thru role play: embedding PE...

🐦 4 YEARS AGO

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Great discussions in the What if it worked? session. Real world issues that come from embedding PE #engage_2013 pic.twitter.com/IV8RvbYaC7

🐦 HELEN FEATHERSTONE @HFEATHERSTONE ⟲ @iggyfisk · 4 YEARS AGO

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I had fun in this session, especially during one of the feedback activities, when I learned that

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revkollektiv Revelation Kollektiv
          @revkollektiv

#engage_2013 Public eng can be equated to a hostile environment!!!! Fascinating! Lol

🐦 4 YEARS AGO

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Plenary 4: Creating an environment where engagement can flourish

**EngageUCLan**
@EngageUCLan

Final session- Chad Gaffield, Soc Sci & Hums Research Council in Canada. Lots of @NCCPE love in the room #engage_2013
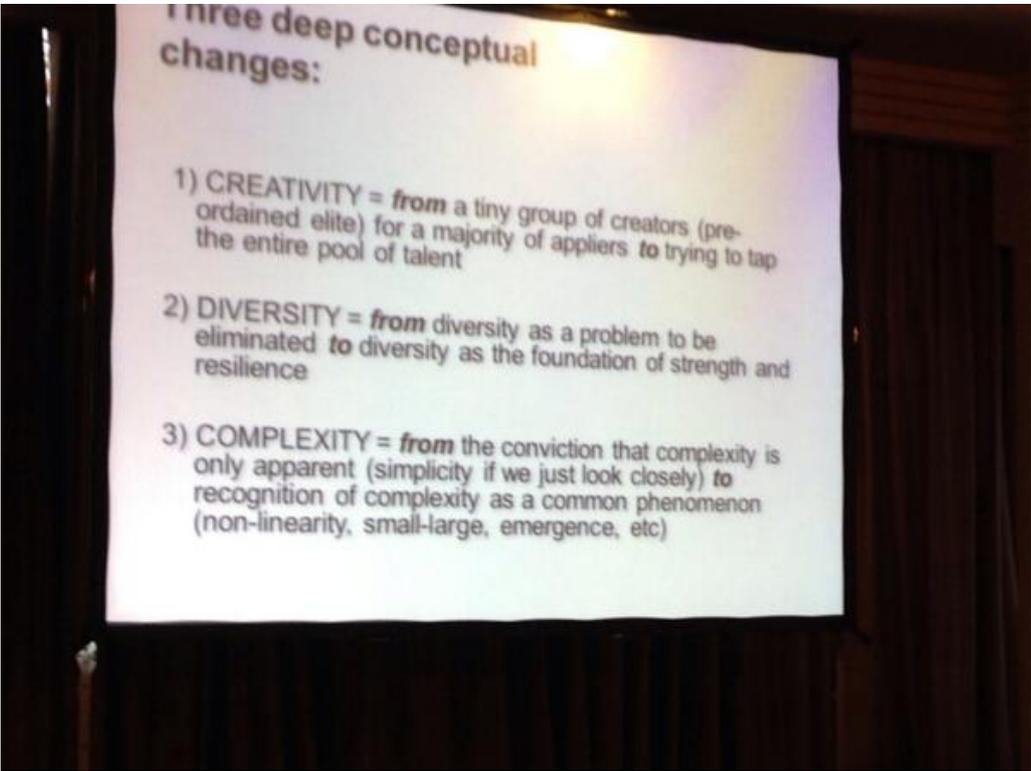
@ChadGaffield · 4 YEARS AGO

**Michael Eades**
@MichaelEades2

Chad Gaffield @ #engage_2013: 'the future is our creation'.

@ChadGaffield · 4 YEARS AGO

Some conceptual changes happening across our universities according to Chad Gaffield (President, Social Sciences Humanities Research Council, Canada)……



.@ChadGaffield big conceptual changes #Engage_2013 pic.twitter.com/cCxhhvANQb

STEVEN HILL @STEVENHILL ⌶⏄ @NickyBtenten · · 4 YEARS AGO

We need to change how we do and THINK about things…..

#engage_2013 pic.twitter.com/ouI0bFxMaa

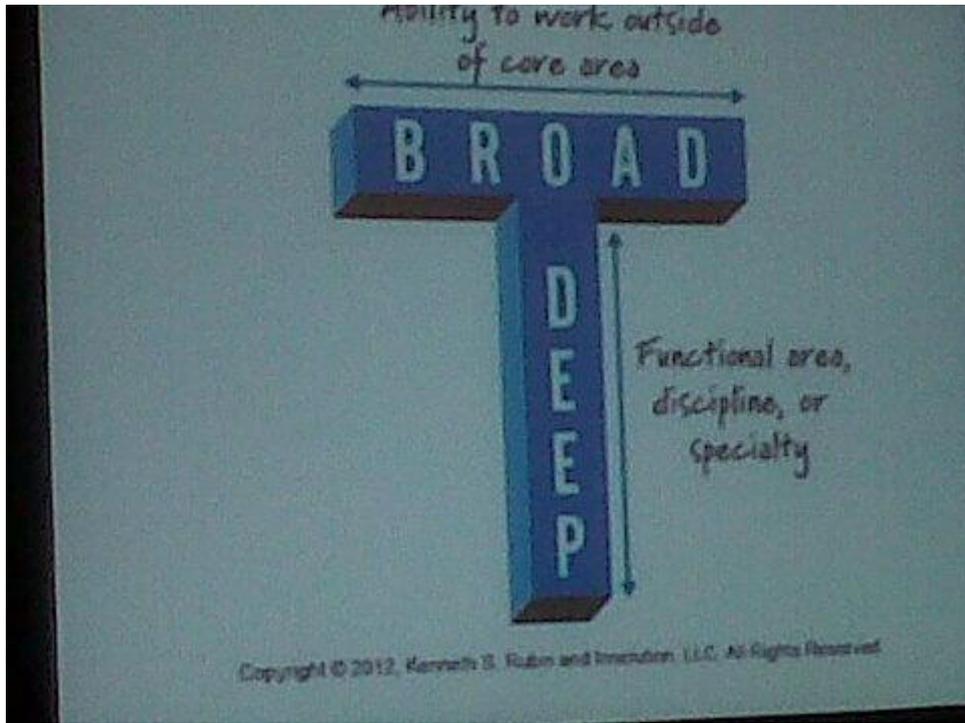REVELATION KOLLEKTIV @REVKOLLEKTIV · 4 YEARS AGO

EngageUCLan
@EngageUCLan

Gaffield now talking about interdisciplinary research and changes to research councils to reflect this #engage_2013

@ChadGaffield · 4 YEARS AGO

We are moving towards an interdisciplinary acquisition and application of knowledge where both specialisation and context are equally important.

#engage_2013 pic.twitter.com/nFGNbeiBKx

🐦 REVELATION KOLLEKTIV  @REVKOLLEKTIV · 4 YEARS AGO

Risk taking and Better Evaluation Research

**Arts Engaged**
@ArtsEngaged

Great to hear about the risk-taking approach of @wellcometrust #engage_2013. Something we're thinking about with @DARE_ON_UofL @Opera_North
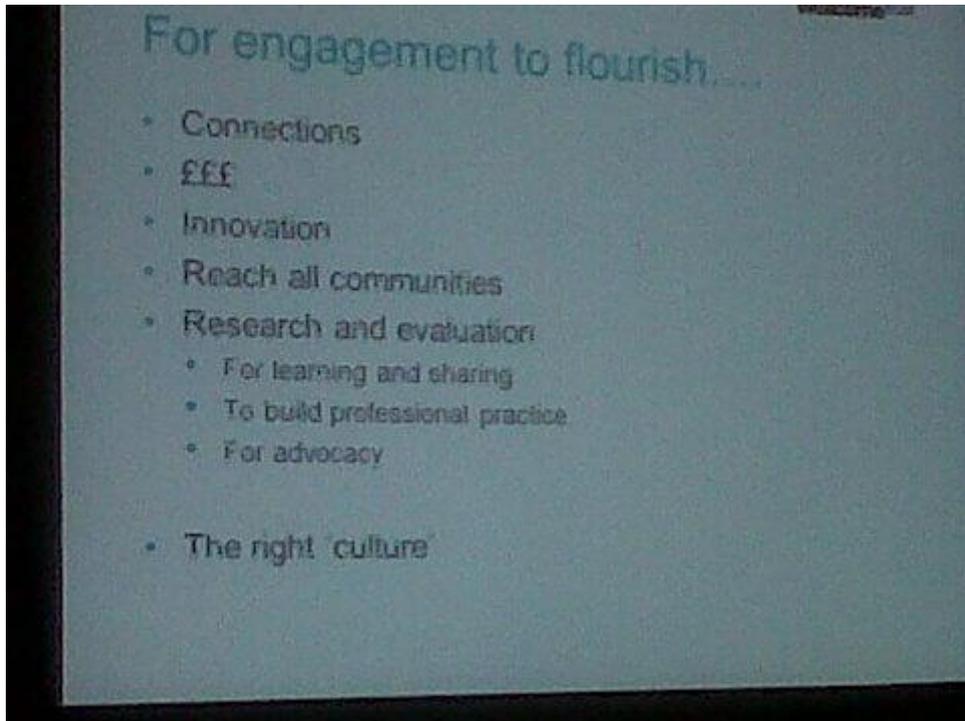
🐦 @iggyfisk · 4 YEARS AGO

Clare Matterson (Director, Wellcome Trust) said that universities need to be connected, in fact she said that we were one of the most connected institutions out there because we had the most invitations to enter partnerships, forcing us to prioritise our partnerships. Clare said that although we do need funding we also need effective evaluation.

NCCPE **NCCPE**
@NCCPE

People want to connect with unis more that unis have will or capacity to engage with them. Clare Matterson at #engage_2013

🐦 @edbeltane · 4 YEARS AGO

#engage_2013 pic.twitter.com/A6dkhYTmHA

🐦 REVELATION KOLLEKTIV  @REVKOLLEKTIV · 4 YEARS AGO

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Fran_eMarshall / Tash M
@Fran_eMarshall

'Evaluation is widespread but unsophisticated' @wellcometrust @ #engage_2013

🐦 @edbeltane · 4 YEARS AGO

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Steven Hill
@stevenhill

.@CEMatterson we need to improve evaluation work, more independence needed and better evidence on long range impacts #Engage_2013

🐦 4 YEARS AGO

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We need better evaluation of our impacts.....

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Arts Engaged
@ArtsEngaged

Great to hear @CEMatterson highlighting unrealistic expectations. Can't always be the difference that makes the difference! #engage_2013

🐦 4 YEARS AGO

david_colquhoun David Colquhoun
@david_colquhoun

@stevenhill @CEMatterson Good point. Need to know if money spent well, esp on transient events. At least blogs are permanent #engage_2013

4 YEARS AGO

EngageUCLan
@EngageUCLan

It's ok to fail at PE. It is! But share experiences so we can all learn from them. #engage_2013

@edbeltane · 4 YEARS AGO

However, there are access issues when it comes gathering data for more sophisticated evaluation research.

Steven Hill
@stevenhill

.@CEMatterson engagement practitioners aren't aware of the key research evidence underpinning engagement #Engage_2013

@p_phronesis · 4 YEARS AGO
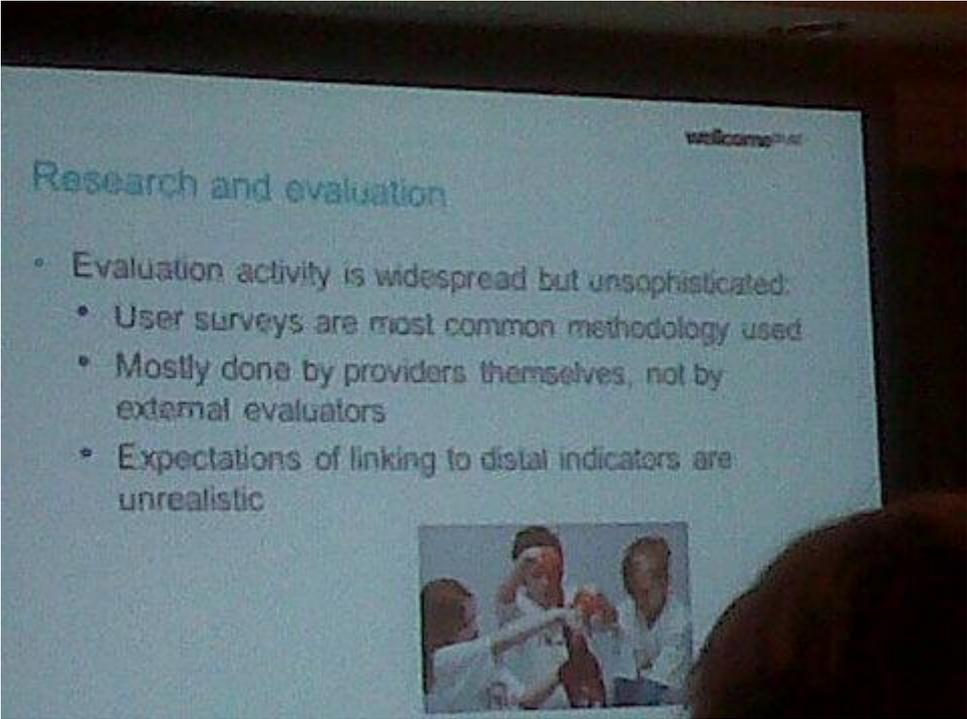
Steven Hill
@stevenhill

Wonder whether lack of access of research literature by engagement practitioners is partly because of the lack of #openaccess #Engage_2013

4 YEARS AGO

Roland_Jackson Roland Jackson
@Roland_Jackson

@stevenhill I'm sure lack of #openaccess reduces practitioner access to literature (e.g. PUS pus.sagepub.com) #engage_2013

4 YEARS AGO

#engage_2013 pic.twitter.com/bh6raJSgHZ

🐦 REVELATION KOLLEKTIV  @REVKOLLEKTIV · 4 YEARS AGO

NCCPE launches a competition to showcase the wonderful Public Engagement work being done up and down the country.

HFeatherstone Helen Featherstone
          @HFeatherstone

@NCCPE launch PE competition publicengagement.ac.uk/competition #engage_2013

🐦 @Guernseyevacuee · 4 YEARS AGO

My goodbyes.......

NCCPE NCCPE
          @NCCPE

RT @revkollektiv: #engage_2013 Well done to NCCPE for a brilliantly stimulating conference jammed packed full of great AND useful ideas!

🐦 4 YEARS AGO